Bookshelf

Leaders are Learners

There are a lot of great publications on the subject of leadership and innovation. Here is a collection of materials that we found useful. Like many of you, we curate our libraries with rich resources that are helpful and well-written. The titles provided here are publications that have been demonstrated to be especially useful or provide great examples and illustrations that we have repeatedly referenced. Below is a list of great titles with brief descriptions regarding their applications to leadership and innovation and links to purchase them for your bookshelf. Leave us a comment on our home page or e-mail us at info@pearsoninnovation.com with suggestions for this list.

Innovation Book List

- Ariely, D., & Jones, S. (2008). Predictably irrational (pp. 278-9). New York: Harper Collins.
- Heath, C. & Heath, D. (2010). Switch: How to Change Things When Change Is Hard. Crown Business.
- McChesney, C., Covey, S., & Huling, J. (2012). The 4 disciplines of execution: Achieving your wildly important goals. Simon and Schuster.
- Petroski, H. (1985). To engineer is human: The role of failure in successful design. St Martins Press.
- Ragan, S. M. (2017). The Total Inventors Manual (Popular Science): Transform Your Idea Into a Top-Selling Product. Simon and Schuster.
- Taleb, N. N. (2014). Antifragile: Things that gain from disorder (Vol. 3). Random House Trade Paperbacks.
- Tellis, G. J. (2013). Unrelenting innovation: how to create a culture for market dominance (Vol. 178). John Wiley & Sons.

Leadership Book List

- Kador, J. (2010). Effective apology: Mending fences, building bridges, and restoring trust. ReadHowYouWant. com.
 - Kotter, J. P. (2007). Leading change: Why transformation efforts fail.

- Merchant, N. (2009). The new how: Creating business solutions through collaborative strategy. "O'Reilly Media, Inc.".
 - Schein, E. H. (2004). Organizational culture and leadership (3rd ed.). Jossey Bass.
- Schein, E. H., & Schein, P. A. (2018). Humble leadership: The power of relationships, openness, and trust. Berrett-Koehler Publishers.
- Watkins, A. (2015). 4D leadership: Competitive advantage through vertical leadership development. Kogan Page Publishers.

Technical Books List

- Abell, N., Springer, D. W., & Kamata, A. (2009). Developing and validating rapid assessment instruments. Oxford University Press.
- Blunch, N. (2012). Introduction to structural equation modeling using IBM SPSS statistics and AMOS. Sage.
 - Brown, T. A. (2015). Confirmatory factor analysis for applied research. Guilford publications.
 - Child, D. (2006). The essentials of factor analysis. A&C Black.
- Hair, J. F., Black, W. C., Babin, B. J., Anderson, R. E., & Tatham, R. L. (2010). Multivariate data analysis: Global edition, (7th ed.). Pearson Education Inc.
- Jaccard, J., & Wan, C. K. (1996). LISREL approaches to interaction effects in multiple regression. Sage Publications.
- Kline, R. B. (1998). Principles and practice of structural equation modeling. Guilford Publications.
- Marsh, H. W., Balla, J. R., & Hau, K. T. (1996). An evaluation of incremental fit indexes: A clarification of mathematical and empirical properties. In G. A. Marcoulides & R. E. Schumacker (Eds.), Advanced structural equation modeling techniques (pp.315-353). Lawrence Erlbaum.

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